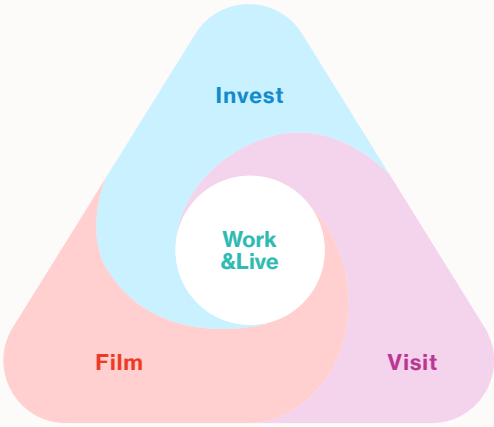


Paris Region 2023 Attractiveness Report



Choose Paris Region enhances the attractiveness of Paris Region by bringing together its various strengths to welcome investors, visitors, talents and producers from all over the world. Its 4 pillars are mutually supportive, ensuring constant visibility.



Film



10,745

filming days



+27%

of international projects



84%

of jobs in the film industry in Paris Region



372

projects supported



83%

of sets selected outside Paris



Visit



47.5 million

tourists

+8%



25.9 million

French tourists



21.6 million

international tourists

Main nationalities

Top 3

#1



#2



#3



21.7 billion €

in tourist spending



8.5 billion €

in tourist spending by French tourists



13.2 billion

in tourist spending by international tourists



Invest



1/3

+20%

of projects with positive impact



410 FDIs

Foreign Direct Investments



11,212

direct jobs

+3%



1.1 billion €

economic added value: medium-range perspective

Main investors in terms of jobs

Top 3

#1



#2



#3



1/4

created in towns with fewer than 20,000 inhabitants



41%

of FDIs are headquarters



x2

growth in production jobs between 2022 and 2023



Work&Live



1.8 million

international residents

15% of the population



125,000

students



7,000

PhD students



5,700

researchers

Talents



1/3

of France's scientists and engineers



55,000

Artificial Intelligence professionals